

UNITED WAY
Eastern New Mexico



ANNUAL **2025**
REPORT

CHANGING LIVES SINCE 1960

Message From Our Board President



Philip Salazar

Dear Friends,

As I wrap up my term as Board President, I've been reflecting on what we've accomplished together—and I keep coming back to one thing: none of it happens without you. Thank you for the trust you've placed in United Way and for the steady support you provide to our neighbors. Because you showed up with your donations, your volunteer hours, and your encouragement, we were able to respond to real needs, strengthen our communities, and invest in the well-being of children, youth, and families across our four counties.

This year was a reminder that lasting change doesn't come from any one organization—it comes when a community decides to pull in the same direction. From stable housing to safe schools to student support, I'm grateful for the way you helped move people from uncertainty toward opportunity.

These accomplishments represent more than numbers, they represent young adults with a safer place to sleep, children who feel seen and supported at school, and students receiving tools to make healthy choices. None of it happens without our nonprofit partners, school districts, donors, volunteers, and advocates working in step.

Now, I'm asking you to help us take the next step. The needs in Eastern New Mexico continue to grow, and so must our ability to respond. Whether you choose to make a financial gift, volunteer your time, or invite a colleague or friend to join you, your involvement directly expands the reach of this work.

Donate: A one-time gift—or a monthly commitment—helps us invest where the need is greatest, when it's needed most.

Volunteer: Lend your skills, review grant proposals, volunteer at Reality Day, or help at an upcoming project to strengthen the network that supports local families.

Partner: If you represent a business, faith community, or civic group, consider a workplace campaign or a volunteer day to rally your team around local impact.

As I pass the gavel to our next Board President, I hope you'll stay close to our work and help us take the next step. Thank you again for believing in United Way of Eastern New Mexico and for caring so deeply about our neighbors. I'm confident that with your continued support, this next year can be our strongest yet and that together we'll help even more people build safer, healthier, more hopeful lives.

Sincerely,

Philip Salazar, Board President United Way of Eastern New Mexico

Made possible by you:

- 10 households served through our newly launched Keys YA Housing Program, helping young adults move toward stability and self-sufficiency.
- Expanded the “No Worries” Walls to all area elementary schools, bringing the total to 55 schools across 14 school districts.
- Brought anti-vaping and anti-substance-abuse curriculum to numerous area 7th and 8th grade classrooms, supporting prevention before challenges become crises.
- Assisted Clovis Schools with funding to complete the training of their two new therapy dogs, strengthening student support where it matters most.

Vision & Mission

Mission

United Way of Eastern New Mexico UNITES neighbors and CHANGES lives in Curry, Roosevelt, Quay, and De Baca Counties by seeking partners who Give, Advocate, and Volunteer to benefit our local community--especially through work that promotes Child Well-Being and Youth Success.

The truth is simple. Our children and students are enduring adverse childhood experiences and trauma, leading to our most costly health, safety, and educational challenges. We know the solution. Ensure that 100% of our families have access to the ten vital services for surviving and thriving.

At United Way ENM, we work to support local vital agencies (grants), connect people to resources (211), assist with rent and utility help (Game Changers), provide housing to young adults who are unsheltered or only have temporary shelter (Keys YA), and increase access to mental and behavioral health care (4 Co Partnership), and we host and support the 100% Community Action Teams that are seeking solutions to gaps and barriers.

Join with us SO ALL CAN THRIVE!

Vision

United Way of Eastern New Mexico envisions a community that comes together to encourage families that are working to become financially stable; reach out to and support young people at every educational stage; and encourage individuals to make healthy decisions while we reduce the barriers to healthy living.

Uniting Neighbors, Changing Lives



YOUR \$400,681 IN DONATIONS TO UNITED WAY OF EASTERN NEW MEXICO WILL CHANGE LIVES --THANK YOU!

GIFTS TO SPECIFIC CHARITIES

CORPORATE CORNERSTONE

YOUR GIFT

**211
CONNECTING
COMMUNITY**

**COMMUNITY
INITIATIVES**

*211 Referral to Agencies
*Charity Tracker
*HOME Interagency Networking

*Game Changer
-stopping eviction
-removing barriers to jobs & housing
*Safe-at-Home
--heaters/ACs for medically fragile eviction
--

*Volunteer Action Center

**VITAL
LOCAL
GRANTS**

9 GRANTS IN
CURRY
COUNTY

6 GRANTS IN
ROOSEVELT
COUNTY

7 GRANTS IN
QUAY
COUNTY

3 GRANTS IN
DE BACA
COUNTY

*Diaper Drive
**Dolly Parton's Imagination Library

*Stuff the Bus
*Summer Activity Guide
*Reality Check Day
*No Worries Wall

*100% Community Curry/Roosevelt
*Keys YA Homeless Housing Program

*4 Co Partnership
-School Pulse
-Catch My Breath
-Rural School Career day

Giving with Purpose

Women UNITED



Mentor - \$980+

- Kim Viscaino

Leaders \$480+

- Elaine T. Gard
- Alyssa Idsinga
- Ronnie Birdsong (in memoriam)

Game Changers \$120+

- Erinn M. Burch
- Deanna Dial
- Betty Mitchell
- Marge Rhode
- Dana Ware
- Jacque Ochs
- Sara Williford
- Dianna K Thompson
- Annette Romero
- Jane Chavez
- Suzanne Balch-Lindsay
- Mary Ayala
- Sonya Bridgewater
- Laurie Westerman
- Debbi Smith

Uplifters \$300+

- Sarah Stevens
- Betty J. Williamson
- Donna J. Mowrer
- Dana Ware

Community Allies \$60+

- Karen Inge
- Margaret Johnston
- Cecilia J. Bullock
- Cindy Cicero
- Debbi Smith
- Dianna K Thompson
- Linda Anderle
- Quaylene Parkey

**Join to Support Our
Game Changer Fund!**



Women United
members are stopping
EVICTIONS and
removing barriers to
JOBS and HOUSING



Volunteers-Making a Difference

The United Way Board & Staff sincerely thank all of our great partners and volunteers for your dedication, hard work, and collaboration.



Grant Review Volunteers

Vincent Soule
Kim Enriquez
Joshua McVey
Joyce Runyan
Cindy Cicero
Jeff Gentry
Chelsea Starr
Kim Viscaino
Matthew Kauffman
Michael Rizza
Antoinette Brezovsky
Laurie Collins
Mariola Turnbough
James Heredia

Anu Ogunleye
Cindy Cicero
April Chavez
Karen Harrell
Mandi Park
Kristine Paulus
Laura Bazar
Veronica Apodaca
Amy Sellers-Parker
Ernie Garcia
Marcy Anaya
Valencia Owens
Marcus Giannini
Lutrica Drake

Jay Gurule
Steven Wright
Robbie Tellez
Claire Burroughes
Alexis Hobbs
Johanna Jimenez
Valencia Owens
Cindy Cicero
Sydney Espino
Frances Martinez
Patty Lovato

Tom Martin
Lina Jaramillo
Cindy Garrett
Martha Apuan
Gene Apuan
Melynda Crouch
Diane Delgado
Debbie Gentry
Laurie Collins
Antoinette Brezovsky

Homeless PIT Count Volunteers



PLAYER SPOTS

7am Breakfast & Registration
8am Shotgun Start

SPONSORSHIPS



Register Now!
www.UnitedWayENM.org

REGISTRATION INCLUDES:
• 18 Holes
• Breakfast & Lunch
• Golf Cart (1 cart per 2 players)



Become a Sponsor!

(575) 769-2103 | Staff@unitedwayenm.org

Golf Tournament 2 May 2026

Golfers
and Sponsors
WANTED



Sign up now!

No Worries Wall

In 2025, we added more walls bring the total to 55- in all the elementary, middle and high schools in Clovis, Portales, Tucumcari, Dora, Elida, Floyd, Melrose, Texico, Ft. Sumner, Grady, House, San Jon, and Logan. UWENM kept the "Walls" supplied with FREE hygiene items for students in need all year. Distributing over 15,000 items!.



Allowing all our Eastern New Mexico kids to feel confident and comfortable at school.

Made possible by YOUR GIVING and gifts from Pattern Energy, Roosevelt County Health Council, Cannon Spouses Club

Diaper Drive- 25,000 collected

Curry Co Sheriff, De Baca Co Health Council, Curry Co Admin, Roos Co Health Council, EPCOR, Cummins Gas Engines, Rhonda Seidenwurm, UMB Bank, Habitat for Humanity, Muffley Funeral Home, Western Commerce Bank, Dan C Trigg Memorial, Edward Jones Tyler Lucas, Citizens Bank of Clovis, Jeff Gentry, Dairy Farmers of America, Taco Box, Salvage & Sparkle, Jamie Vaughn, Elaine Williford



Stuff the Bus- 16,000 school supplies



Thanks to these volunteers:

Mytrice Williams
Studio M Dance Team
Jenelle Aquino
Philip Salazar
Marcy Anaya
Dianna Sprague
Caitlan Bennett

Reality Check Day

During the 2025-26 school year UWENM provided this hands on adult financial responsibility simulation to 700+ 9th graders from 14 school districts, over ten dates (WOW!) Every school in our 4-county area participated- even Clovis Christian School.



14
Schools

771
Hours

99
Volunteers

Reality Check Day Sponsors

- Bank of Clovis
- Citizens Bank of Clovis
- UMB Bank
- Western Commerce Bank
- American Heritage Bank
- First Financial Credit Union
- US Bank
- Taco Box



Volunteers

Jamie Vaughan
Pablo Pena
Tom Martin
Celia Valois
Ernie Garcia
Jacob Alvarado
Ebony Cooper
Aimee Canchola-Zunich
Alejandro Chavez
Ali Guiffre
Annette Romero
Berenize Hernandez
Brandy Perez
Brian Pickard
Caitlan Bennett
Cat Mendoza
Celia Kirkland
Clara Hawkins
Colten Grau
Connie York
Crissy Sosa
Crystal Tarango
Dannelle Ong
Delaynee Montoya
Desirae Pacheco
Donna Nicholas
Dyshante Ancira
Edith Cope
Emanuel Morales
Erika Calamaco
Eugene Kelly
Evelyn Vidal Blanco
Gordan Runyan

Heavenly Vargas
Jamaal Williams
James Heredia
Jana Roberts
Jane Chavez
Jason Baney
Jerome Clemmons
Jes Navarro
Jessica Camacho
Jordan Freeman
Josh Childers
Joyce Runyan
Kara Bible
Karen Araujo
Karen Grah
Karen Harrell
Karl Terry
Kathy Holmes
Kaylyn Zocco-Hochhalter
Khiara Loera
Knieshia Cupp
Kristen Holmes
Lauren Brian
Leo Lovett
Leslie McKay
Lina Jaramillo
Marcy Anaya
Maria Carmen Gonzalez
Mariah Robinson
Mariola Turnbough
Mason Odum
McKenzie McFarland
Melissa Weeston

Nkechi Obodozie
Paige Sneller
Patricia Cooksey
Patty Buxton
Peggy Jackson
Regina Bouley Sweeten
Rhonda Terry
Robin Myers
Roland Bekis-Salt
Rusty Brian
Sarah Long
Sarah Stubbs
Sarah Urban
Seth Daniell
Sharna Gardner
Shelley Lopez
Shirine Rowley
Sierra Sanchez
Stacy Hobbs
Tammy Hunton
Tammy Rodriguez
Tanya Baca
Tara Smith
Tate Smith
Tiffany Aughtman
Trey Caldwell
Vanessa Dirksmeyer
Veronica Cordova
Vicki Trevizo
Victoria Baker
Virginia McReynolds
Walon Jones
Wyatt Bixler





In August of last year, United Way of Eastern New Mexico welcomed its first young adult into a new U.S. Department of Housing and Urban Development (HUD)-funded program focused on preventing and ending youth homelessness—work that is happening right here in our local communities. The reality is often immediate and urgent—young people couch surfing, sleeping in cars, or suddenly without a safe place to go.

Led locally by Program Manager Annette Romero, this work is hands-on and deeply personal. A retired nurse with decades of experience in care and advocacy, Romero brings both structure and compassion to the program. “Everyone comes in at a different place,” she says.

“You don’t always know where they’re starting, and it takes time to help them move forward.” Keys YA provides rental assistance, financial guidance, and connections to education, employment, and mental health resources to 18-24 year olds, for up to 24 months.

Much of this work happens behind the scenes across our four counties: Curry, De Baca, Quay, & Roosevelt. Donations help turn empty spaces into homes—couches, dishes, and everyday essentials, often

From the start, this effort has been about more than just housing. It’s about meeting each young person where they are and walking alongside them as they rebuild. Through transitional housing and rapid rehousing, participants move into shared apartments or

secure homes of their own. Partnerships with local landlords create opportunities for young people who may not yet have rental history, while regular check-ins and home visits help build accountability and trust over time.

From August 2025 to March 2026, 25 young adults have been served—each moving forward at their own pace.

“You worry about them—you wonder if they’re going to be okay,” Romero says. “You have to keep them on track, because this doesn’t happen overnight.”

And each step forward—no matter how small—represents real progress, building a foundation for stability, independence, and a future that once felt out of reach

4-County Behavioral Health Partnership

As this grant enters its final year, sustaining this work will depend on continued community support. Funded by a HRSA grant, UWENM is working with 14 school districts, mental health providers, detention centers, EPCOG, hospitals, colleges and universities, **UWENM is strengthening the mental and behavioral health environment for students and families.** 4CBHP is supporting social work students with **stipends**, adding professionals to rural schools and hospitals, covering costs of **training** for local mental health providers & educators in **Play Therapy**, Mental Health First Aid, Resiliency, and Anti-Vaping, providing students with text based a positive psychology intervention program, conducting behavioral health symposiums for professionals & career days for high school students, and improving referral and client tracking for collaborating organizations.



Rural Schools Career Day

In November 2025, our 2nd Career Day was 2 days attended by 7 Schools: Dora, Fort Sumner, House, Floyd, Grady, Texico, and San Jon. The day consisted of tours of CCC, Social Work Career panel, career info tables featuring local businesses, and special speaker Nathan Taveréz. 182 students attended.



Catch My Breath - Substance Use Prevention



In partnership with the NM National Guard to bring an Anti-Vaping/Anti-Substance Use “Catch My Breath” curriculum to our rural schools. Focusing on 6th-8th graders, the program has been a success. 4 schools and 258 students participated in 2025 and by May 15, 2026 another 7 schools and 535 students will have experienced “Catch My Breath.” In addition, we have trained 21 local adults to be facilitators. UWENM plans to continue to support our schools and our facilitators in addressing student use of vapes and substances.



SchoolPulse - Proactive Prevention & Wellness

SchoolPulse is a text based positive psychology program that gives students a lift, a laugh, good advice, and a listening ear. Through our 4 County Partnership we have made SchoolPulse available to all school districts for their 7-12 graders. Students read the posts, watch the videos, and even interact0texting back to the program. Those texts are answered by live, trained counselors and social workers. Students chat about heavy issues or everyday things. Either way if the topic reveals problems or crisis, SchoolPulse provides real-time emotional support from trained professionals.

At this moment, 627 are Opted-In for SchoolPulse from 12 campuses. The number rises and falls almost daily since students easily start and stop receiving messages. In 2025, students had 65,012 interactive conversation with the SchoolPulse team



Resilience Rising Symposium

Our 2nd Behavioral Health Symposium will be on April 10 at the Clovis Community College. With 9 speakers on topics of violence prevention, trauma informed care, and intervention strategies.





UMB

BANK

\$175,000!

Pacesetters

Curry

1. Xcel Energy - \$43,652
2. Clovis Schools - \$32,947
3. Citizens Bank of Clovis - \$26,569
4. City of Clovis - \$16,490
5. Plateau - \$15,372
6. BNSF - \$12,300
7. New Mexico Gas Co - \$12,214
8. Bank of Clovis - \$12,094
9. PRMC - \$7,492
10. Cummins - \$6,803

Roosevelt

1. Roosevelt General Hospital - \$37,664
2. Eastern New Mexico Univ - \$25,855
3. Roosevelt County Electric Coop - \$21,697
4. Portales Schools - \$12,263
5. La Casa Family Health Ctr - \$5,568

Quay

1. Mesalands Comm College - \$1,751
2. Logan Schools - \$860

More Leaders in Company Giving

\$5,000+

Albertson's Food Center #686
Community Homecare, Inc.
La Casa Family Health Center

\$2,500-\$4,999

EPCOR Water Inc.
United Way of Eastern New Mexico
Western States Insurance Group
American Heritage Bank
Taco Box
The James Polk Stone Community Bank
Western Management LLP
WWRC, INC



\$1,000-\$2,499

Clovis Community College
Texico Municipal Schools
McDonald's Restaurants-Clovis
Western Commerce Bank
Eastern Plains Council of
Government
McKay & Co., P.C.
Wheeler Mortuary of Portales, Inc.
Elida Municipal Schools
Farmer's Electric Coop.
C & S, Inc.
KWS Insurance
Yucca Telecom
Clovis Housing Authority

We are grateful for the trust and support of businesses and THEIR EMPLOYEES across Curry, Roosevelt, Quay, and De Baca counties who make it possible for their employees to give through United Way.

Leaders in Personal Giving

Thank you for generously supporting your community through United Way's 2025-2026 Campaign. When you give at the Leadership level, you are not only giving back to your neighbors in a significant way, you are also inspiring those around you to do the same.

Alexis de Tocqueville Society

Ordre de Societé ~ \$10,000 - \$24,999

Anonymous Giver

Leadership Circle Givers

Gold ~ \$5,000 - \$7,499

Amy Corbin

Silver ~ \$2,500 - \$4,999

Kaye Ezell Quintana

Kent & Becky Carruthers

Patrice Caldwell

Marielle Opena

Paul Nelson

Matthew Kauffman

Mary Collins

Jessica Camacho

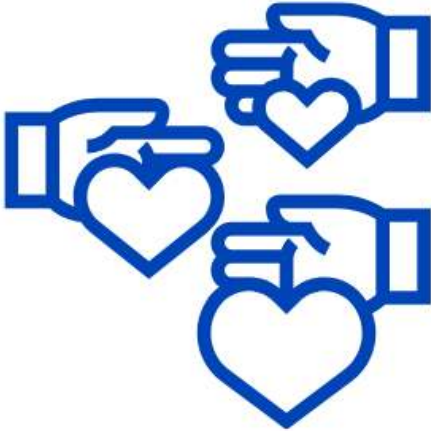
Mark & Diane

Carpenter Thelma

Rojean Anderson



Bronze ~ \$1,000 - \$2,499



Cindy Benge, David & Margaret Briseno, Susan E. Larsen, Deborah McAlister, Matthew Tran, Andrea King, Jeannette & Rojelio Orrantia, Lee Malloy, Mary Kallus, Mona Bermea, Todd & Stephanie Spencer, Justin Brozek, John Montgomery, Patrick Lucero, Kenall Mudget, Kenneth Hawes, Sammy Villanueva, Dawn Bendzus, James Duran, Charles Lott, Christy Johanson, Melissa Moyer, Robert Schneider, Michael Hendricks, Janice Castillo, Tillman Stevens, Colt Banister, Tanner Rawdon, Cricket Bliss, Amanda Padilla, Kim Viscaino, Andy Galvan, Bob Turnbough, Justin Liles, Bill & Gail Kinyon, Bob & Maria Waters, Carrie & John Nigreville, Donald & Gustenia Bonner, Jeff J. Skarda, Marcy Sprenkle, Richard Hadley, Timothy Harkins, 4 Anonymous

Pewter ~ \$500 - \$999

Erinn & David Burch, Paul Spence, Jeromy Baldrige, Andres Sosa, Cesar Gonzales, Clint Walker, Patti Cupepper, Brian Gonzalez, Cheryl D`Lynn Hamner, Shaun Miller, Alan Wofford, Marcy & Ray Anaya, Patricia Dodge, Royden Lopez, LeighAnn Melancon, Randa Jesko, Isidro Duran, Jessica Norman, Tammy Salas, Sam Tapia, Dustin Siliceo, Glenn Lester, John Gutierrez, Kim Garcia, Quannah Saiz, Sara Wiest, Scott Odom, Wyatt Davis, Lisa Hale, Octavio Zertuche, Norma Ramos, Jennifer Weeks, Sarah Long, Stacey Ciancio, Adriana Chavez, Carolyn Rubio-Lopez, Carolyn Tollett, Catherine F Cobb, Corey Green, George Wright, Kevin & Donna Bond, Mackenzie Taylor, Manuel Varela, Sandra J. Chancey, Shannon Fries, Tyler Cabeldue, Natalie Frank, Stephanie Hernandez, Raul Lopez, Cessna Washburn, Sharmon Newberry, Valerie Valverde, Anthony Montoya, Theresa Worthington, Leslie Sando, Sylvia Baltazar, Calvin & Dianne Dewitt, Jennifer Tomas, Joanne Stobb, Joseph Garcia, Rebecca & Daron Roach, Summer Boyd, Ricardo Fuentes, Alyssa Idsinga, Noelle & John Bartl, Bonnie Sink, Claire Burroughes, Clint Hamilton, Daphne Gonzales, Jereme Woodruff, Joe Strickland, Jon Birdsong, Kathleen Salter, Lauren Mazuraniah, Mark & Desiree Waters, Megan Lenoir, Melodye Thomas, Monica Gonzales, Sarah Lewis, Trisha Trollinger, Wayne Anderson

Game Changers - Changing Lives



2025 in Review

In 2025, the Game Changer program continued its mission of strengthening households across Curry, Roosevelt, Quay, and De Baca counties.

Over the course of the year, 237 households received direct financial assistance, with \$29,237.87 invested back into our local communities. Each dollar represented timely intervention — support delivered when it mattered most.

Game Changer funding helps prevent housing instability, restore essential utilities, address urgent transportation needs, and respond to unexpected short-term crises.

While every situation is unique, the goal remains the same: stabilize today so families can move forward tomorrow.

On average, nearly two dozen households each month received assistance — quiet but meaningful support that kept homes secure and services connected across our region. Because the program is locally funded and locally administered, resources stay here.

Decisions are made here.

Impact happens here.

Game Changer is not just about emergency assistance. It is about preserving dignity, protecting stability, and reinforcing the strength of our communities. Because, keeping families safe in their homes is the most cost effective and respectful.

When you give locally, you help change the game for families throughout Eastern New Mexico.

29k+



Direct Financial Support

237



Households Assisted

4

Counties: Curry,
Roosevelt, De Baca
& Quay

Local Grants

Curry

- Food Bank of Eastern NM - \$11,000
- Girl Scouts NM Trails - \$3,000
- Special Olympics - \$6,000
- Eastern Plains Comm Action Agency - \$4,500
- Operation Warm Heart - \$4,000
- Hartley House - \$11,000
- Arise Sexual Assault Svcs - \$8,500
- Habitat for Humanity Roosevelt/Curry - \$9,000
- The Salvation Army-Clovis Corps - \$7,000

United Way donations impact our communities by providing Community Grant Funds to non-profit agencies that improve Child Well-being & Youth Success, Income, and Health in Curry, Roosevelt, Quay, and De Baca Counties.

United Way of Eastern New Mexico Grants provide financial support to local organizations that families depend on every day. Our competitive grant process utilizes volunteers from the local community to review agency applications and recommend funding amounts. We partner with great organizations that help fight hunger; stop abuse, sexual assault, & domestic violence; provide affordable housing, take care of our elders, and empower our youth.

Roosevelt

- Habitat for Humanity Roosevelt/Curry - \$6,500
- Girl Scouts NM Trails - \$2,500
- Eastern Plains Comm Action Agency - \$5,000
- Food Bank of Eastern NM - \$20,000
- Arise Sexual Assault Svcs - \$5,000
- Portales Meals on Wheels - \$6,000
- Hartley House - \$5,000

De Baca

- Food Bank of Eastern NM - \$2,000
- Arise Sexual Assault Svcs - \$1,000
- Ft Sumner Senior Center - \$1,500

Quay

- Food Bank of Eastern NM - \$2,950
- Hartley House - \$2,950
- Eastern Plains Comm Action Agency - \$1,500
- Arise Sexual Assault Svcs - \$600
- Tucumcari Senior Center - \$4,000
- Logan Senior Center - \$1,500

In addition, over \$49,000 goes to 28 other non-profits per our donors' wishes.

Connecting Our Community



Get Connected. Get Help.™

211 Referral Help Line

In 2025 our specialist connected 2,512 individuals and families to vital help in 15 areas including disaster response, food, housing & utilities, legal aid & documents, mental health, and transportation.

Game Changer

Funded by Women United members and donors who designate to Game Changer, UWENM was able to help 78 people with birth certificates & ID's, 73 bus passes, 3 vital home repairs, and 176 rent & utility assistance. We are stopping EVICTION and helping our unhoused neighbors move into housing--in 2025 four families became housed.



United Way of ENM
Volunteer Action Center



VolunteerENM.org

VolunteerENM.org

Through our FREE volunteer website in 2025 we connected 235 volunteers to 891 needs logging over 2,879 volunteer hours

UWENM is the Dolly Parton's Imagination Library Affiliate for Roosevelt and De Baca Counties.

We encourage adults to sign up their little ones birth to five years old for the monthly free books curated just for them by the Dollywood Foundation. UWENM maintains the mailing list with the help of our amazing volunteer Robin Wells and we pay the fees for the monthly book shipments with the help of donors like you and matching funds from NM PED. In 2025, 7,750 books were mailed to our littlest residents!





Moo-ve It Truck Pull

Presenting Sponsors

- Curry County Fair
- Southwest Cheese

Super Big Cheese Sponsor

- Dairy Famers of America
- WDT
- Select Milk Producers
- TLM

Big Cheese Sponsor

- MyMar
- TC Jacoby
- Red Stag

By the Whey Sponsors

- Brown's Shoe Fit
- AAA Fire Pro
- BB Wolf & Little Red



Bringing the community together while raising funds for United Way of Eastern New Mexico



United Way of Eastern New Mexico Board of Directors 2025-26

Philip Salazar-Dairy Farmers of America

President

Richard Beaman-Plains Regional Medical Center

Vice President

Marcy Anaya-Citizens Bank of Clovis

Treasurer

Jeff Gentry-Eastern NM University (6 years)

Secretary

Jessica Camacho-Roosevelt General Hospital

Campaign Chair

Marcus Gianini-De Baca Co Health Council

Campaign Chair Elect

Sara Williams-Cannon Air Force Base (6 years)

Past President

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Vincent Soule (6 years)

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Kim Visciano

Joining in 2026-27

Josh McVey

Kim Enriquez

Jennifer Jowers

Kris Paulus

Veronica Cordova

Jo McVey



Corporate Cornerstones

Pinnacle Level

\$15,000 and up

UMB
BANK

 **Xcel Energy**[™]

 **THE CITIZENS BANK**
OF CLOVIS

Keystone Level

\$5,000 to \$7,499

 **Albertsons**
Market

 **PRESBYTERIAN**

Plains Regional Medical Center

Arch Level

\$2,500 to \$4,999

EPCOR Water Inc.
American Heritage Bank
Taco Box
The James Polk Stone Community Bank
The Java Loft
Western Management LLP
WWRC, INC

*Thank you to our
Cornerstone Partners for
ensuring that UWENM
has a strong foundation*

Cupola Level

\$10,000 to \$14,999

 **BNSF**
RAILWAY

 **The Bank of Clovis**

Rotunda Level

\$7,500 to \$9,999

 **PLATEAU**
Tried. True. Trusted.
New Mexico
GAS COMPANY

Column Level

\$1,000 to \$2,499

Western States Insurance Group
McDonald's Restaurants-Clovis
Western Commerce Bank
McKay & Co., P.C.
KWS Independent Insurance
Services, Inc.

Pedestal Level

\$500 to \$999

Edward Jones-Tyler Lucas
R. Max Best Attorney at Law
Hamilton Lawn Sprinkler

Together, we are making meaningful progress toward a community where all can thrive.

Your generosity powers this work—changing lives and supporting neighbors across our region.

Want to help?

Scan the QR code to give and be part of building a stronger, more resilient community.

Thank you, on behalf of the families of Curry, Roosevelt, Quay, and De Baca counties!



staff@unitedwaynm.org



575-769-2103



P.O. Box 806
1200 Thornton Street, Suite G
Clovis, NM 88101



www.UnitedWayENM.org



*We thank all contributors and volunteers for their generous support. Every effort has been made to achieve a complete and accurate list. If your name was inadvertently omitted, misspelled, or listed in a manner differently than you prefer, please accept our apologies and contact the United Way office at (575) 769-2103.