

**United
Way**



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**United Way of
Eastern New Mexico**

2023 Annual Report





Niki Madrid

Message From Our Board President

Dear United Way of Eastern New Mexico Supporters;

As I reflect on this past year, I am thankful for YOU. Because of the work that YOU do with United Way of Eastern New Mexico, WE were able to move 9 homeless families into housing, provide 375 families with food

assistance, and provide 81 individuals with mental health assistance. That is not all. WE installed 33 No Worries Walls in all four counties, providing 1100+ students with hygiene items. WE helped 500+ families avoid eviction and/or have utilities disconnected. WE did this. YOU did this.

The amazing volunteers and staff at our local office took 3126 calls from the 211 hotline, which is a 36% increase from 2022. Without the continued support of YOU, and others in our local communities, we will not be able to provide to those in our communities who have these types of needs. Without YOU, WE are not United Way of Eastern New Mexico.

We serve the needs of four counties in Eastern New Mexico, Curry, Roosevelt, Quay and De Baca. I would encourage YOU to volunteer, to donate and to talk about United Way of Eastern New Mexico with your friends, coworkers and relatives. As a local charity, we need more of YOU!

I would encourage you to learn more about our 100% Community efforts. We are focusing attention on youth success, child well-being and mental health efforts. As a community, it is important that we work together to ensure that the needs of all of our residents are being met, from the young to the elderly and everyone in between. We cannot do this and be successful without YOU.

In closing, I would like to thank each of every one of you for your time, your donations and your efforts. I would like to thank Erinn and all of her staff for all of the work that you do. I would like to thank the members of our Board and members of all of our committees. The tireless work that you all do does not go unnoticed. We cannot do this without YOU! YOU make this all possible! Thank you for an amazing year!

Nicole Madrid
President – UWENM Board of Directors



The United Way Board & Staff sincerely thank all of our great partners and volunteers for your dedication, hard work and collaboration.

HOW YOUR DONATIONS TO UNITED WAY OF EASTERN NEW MEXICO IMPACT YOUR COMMUNITY



Vision & Mission

Mission

United Way of Eastern New Mexico UNITES neighbors and CHANGES lives in Curry, Roosevelt, Quay, and De Baca Counties by seeking partners who Give, Advocate, and Volunteer to benefit our local community.

-Especially through work that promotes Child Well-Being and Youth Success



Vision

United Way of Eastern New Mexico envisions a community that comes together to encourage families that are working to become financially stable; reach out to and support young people at every educational stage; and encourage individuals to make healthy decisions while we reduce the barriers to healthy living.

Uniting Neighbors, Changing Lives

Connecting Our Community

1

211 Referral Help Line

In 2023 our specialist connected 3,126; a 36% increase from 2022; individuals and families to vital help in 15 areas including disaster response, food, housing & utilities, legal aid & documents, mental health, and transportation.



2 Game Changer

Our Women United Community Allies and those who designated their donations to our Game Changer Fund allow our 211 Specialist to help callers directly with funds for birth certificates & ID's, bus passes, vital home repairs, and utility/rent assistance. In 2023, with your contributions, we were able to move 9 families out of homelessness and into housing.



3

VolunteerENM

Though our online volunteer enrollment tool in 2023 we connected volunteers to 902 needs logging over 3,127 volunteer hours



Changing Lives

1

Reality Check Day

During the 2023-2024 school year 900+ 9th grade students participated in our financial readiness simulation over nine dates. Learning how to budget not only money but time.



2

100% Community

The truth is simple. Our children and students are enduring adverse childhood experiences and trauma, leading to our most costly health, safety, and education challenges. We know the solution.

All that's required is ensuring that 100% of our families have access to the ten vital services for surviving and thriving.

Join our work May 6th at ENMU for our 100% Summit.



3

No Worries Wall

In 2023, we installed 33 No Worries Walls in all middle & high schools in Curry, Roosevelt, Quay, and De Baca counties. 1,880+ students accessed over 9,400+ basic hygiene items such as toothpaste, soap, shampoo, deodorant, etc.



Local Grants

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Curry

- Food Bank of Eastern New Mexico - \$13,500
- Habitat for Humanity - \$13,500
- Arise Sexual Assault Services - \$9,700
- Curry Resident Senior Meals Association - \$9,700
- Hartley House - \$9,700
- Special Olympics of Clovis - \$4,700
- Operation Warm Heart - \$3,000
- Clovis Meals on Wheels - \$2,000
- Girl Scouts of New Mexico Trails - \$500

Roosevelt

- Habitat for Humanity - \$12,500
- Food Bank of Eastern New Mexico - \$11,000
- Hartley House - \$10,000
- Arise Sexual Assault Services - \$6,200
- Portales Meals on Wheels - \$5,000
- Girl Scouts of New Mexico Trails - \$300.00

In addition, over \$61,000 goes to 25 other non-profits per our donors wishes.

Local Grants

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Quay

- Food Bank of Eastern New Mexico - \$1,500
- Girl Scout of New Mexico Trails - \$1,530
- Arise Sexual Assault Services - \$1,500

De Baca

- Arise Sexual Assault Services - \$3,000
- Food Bank of Eastern New Mexico - \$1,500

United Way donations impact our communities by providing Community Grant Funds to non-profit agencies that improve Child Well-being & Youth Success, Income, and Health in Curry, Roosevelt, Quay, and De Baca Counties.

United Way of Eastern New Mexico Grants provide financial support to local organizations that families depend on everyday. Our competitive grant process utilizes volunteers from the local community to review agency applications and recommend funding amounts. We partner with great organizations that help fighting hunger; stopping abuse, sexual assault, & domestic violence; providing affordable housing, taking care of our elders, and empowering our youth.

Leaders in Workplace Giving

Pacesetters

Curry

1. Clovis Municipal School District - \$43,060.00
2. Plains Regional Medical Center - \$31,404.00
3. The Citizens Bank of Clovis - \$24,843.30
4. Plateau - \$16,613.00
5. Xcel Energy - \$14,011.28
6. Cummins Natural Gas Engines - \$13,454.34
7. BNSF - \$13,440.00
8. City of Clovis - \$11,608.00
9. The Bank of Clovis - \$10,705.00
10. Alberston's Market - \$9,938.80

De Baca

1. Fort Sumner Municipal School District - \$5,324.00

Roosevelt

1. Eastern New Mexico University - \$25,635.00
2. Roosevelt General Electric Cooperative - \$23,015.00
3. Roosevelt General Hospital - \$16,966.42
4. Portales Municipal School District - \$11,416.00
5. C & S, Inc. - \$4,040.00

Quay

1. NuStar - \$3,081.00
2. Logan Municipal School District - \$840.00
3. Roadrunner 4H Club - \$500.00

We are grateful for the support and trust of so many companies and organizations in Curry, Roosevelt, Quay, and De Baca counties. These businesses allow their employees to give to United Way.

Leaders in Workplace Giving

\$5000-\$9999

Community HomeCare
Farmer's Electric Cooperative
New Mexico Gas
Pattern Energy
Southwest Cheese

\$2500-\$4999

AAA Appliance/Young Rentals	New Mexico Bank & Trust
American Heritage Bank	Taco Box
C & S, Inc	Texico Municipal School District
Curry County	United Way of Eastern New Mexico
James Polk Community Bank	Western Commerce Bank
La Casa Family Healthcare Center	WWRC, Inc
Mark Carpenter Plumbing	Zachry
MyMar Terminal Services	

\$1000-\$2499

Anonymous	Farmers Insurance - Mike Morris
Bender Dealer Group	KSW Independent Insurance
Bell Bank	McDonald's Restaurants
Dairy Farmers of America	Western Management
Eastern Plains Council of Governments	Wheeler Mortuary
Java Loft	Yucca Telecom

• Leaders in Personal Giving

Alexis de Tocqueville Society

Ordre de Societé ~ \$10,000 - \$24,999

Bill & Gail Kinyon

Leadership Circle Givers

Gold ~ \$5,000 - \$7,499

Anonymous Giver
Amy Corbin

Silver ~ \$2,500 - \$4,999

David Briseno	Patti Dobson
Erinn Burch	Kaye Green
Mary Collins	Gerald Simnacher
Kent Carruthers	

Bronze ~ \$1,000 - \$2,499

Thelma Anderson	Mark Carpenter	Michael Hendricks
Tamara Aubuchon	Jamie Castillo	Jeff Gentry
Colt Banister	Vincent Chavez	Patricia Hill
Cindy Benge	Dallas Dowell	Pedro Ibarra
Justin Brozek	Betty Ellis	Jonathan Ibarra
Patrice Caldwell	Dan & Christy Greathouse	Barney Jaramillo
Brian Carpenter	Erika Grussendorf	Matthew Kauffman

Thank you for generously supporting your community through United Way's 2023-2024 Campaign. When you give at the Leadership level, you are not only giving back to your neighbors in a significant way, but you are also inspiring those around you to do the same.

Leadership Circle Givers

Bronze ~ \$1,000 - \$2,499

Andrea King	Jeremy Neal	Todd & Stephanie Spencer
Susan Larsen	Scott Odom	Matthew Tran
Charles Lott	Lance Pyle	Sammy Villanueva
LeNeva Madden	Stephen Rickman	Bob & Maria Waters
Albert Martinez	Lindsey Rollins	Lee Malloy
Thomas Morre	TylerSmith	

Pewter ~ \$500 - \$999

Yolanda Aguilar	Joseph Garcia	LeighAnn Melancon	Robert Schneider
Adrian Alvaerez	Shaynell Gomez	Alexis Metzger	Geri Schumpert
Marcy Anaya	Pesar Gonzales	Travis Metzger	Jeff Skarda
Dawn Bendzas	Brian Gonzales	Shaun Miller	Andrew Sosa
Cricket Bliss	Erika Grenko	Diane Miller	Paul Spence
Claire Burroughes	Ashley Gumbrecht	Sylvia Montano	Tillman Stevens
Tyler Cabeldue	Richard Hadley	Todd Morris	Jana Strickland
Sandy Chancey	Kenneth Hawes	Melissa Moyer	Joe Strickland
Penelope Cerling	Jordan Jasso	Violeta Nicolas-Guerra	Sam Tapia
Julie Colella	Randa Jesko	Carrie Nigreville	Melodye Thomas
James Collins	Dustin Knapp	Marelle Opena	Suzanne Thomas
Hilda Cordova	George Krattiger	Rojelio Orrantia	Bob Turnbough
Thomas Crow	Jason Lafferty	Amanda Padilla	Chris Valdez
Dathen Culpepper	Debbie Lambirth	William Perales	Alex Varela
Gwyn Del Toro	Jeff Lanphere	Noma Ramos	Clint Walker
Isidro Duran	Glenn Lester	Tanner Rawdon	DIRONDA Walley
Deanne Forshee	Donald Lewis	Rebecca Roach	Sara Wiest
Patrick Gallegos	Michael Lopez	Leslie Roberts	Alan Wofford
Andy Galvan	Royden Lopez	Tammy Salas	Octavio Zertuche
Kim Garcia	Ian Massey	Kathleen Salter	

Leaders in Advocacy & Volunteering

Reality Check Day Sponsors

- The Bank of Clovis
- The Citizens Bank of Clovis
- Western Commerce Bank
- US Bank
- American Heritage Bank
- First Financial Credit Union
- Cummins Natural Gas Engines
- Taco Box



Reality Check Day Volunteers

- Amanda Nowoczynski
- AJ Soliz-Chavez
- Alex Engels
- Amala Luncheon
- Amy Greer
- Ariana Marin
- Arthur Tempesta
- Kelli Roche
- Bria McClary
- Calvin Diaz
- Casie Fields
- Claudia Cordova
- Celia Valois
- Carol Flores
- Colten Grau
- Christian Sylvester
- Chris Ahn
- Cindy Gentry
- Celia Kirkland
- Carla Weems
- Dalton Garver
- Daniel Weatherby
- Daniel Zamora
- David Shatto
- Desirae Pacheco
- Diane Shatto
- Dhea Knight
- Donna Nicholas
- Deanna Pacheco
- Ebony Cooper
- Elena Sliger
- Ethan Quinn
- Evelyn Vidal Blanco
- Francine Jimenez
- Geneva Houston
- James (Bobby) Hamilton
- Megan Hamilton
- Heidi Adams
- Lon Graham
- Hunter Mau
- Irene Alires
- Jacob Engels
- Jason Adkins
- James Sellers
- Jamie Vaughan
- Jan Hamilton
- Jessica Daniell
- Jason Keeley
- JD Jones
- Jennifer Grathen
- Janice Martinez
- James IUCERO
- John Gaffney
- Joshua Spraggins
- Jandi Stanfield
- Judy-MGR Underhill
- Karen Araujo
- Kelly Willoughby
- Kevin Brookshire
- LAnayah McGue
- Leslie Morrell
- Leslie Nguyen
- Malik Washington
- Maria Alejandra Zapata
- Carlos Marquez
- Matt Acheson
- Antoinette Brezovsky
- Mike Triner
- Mikaela Marmolejo
- Mike Rackler
- Misty Ponce
- Clara Hawkins
- Maria Salas
- Nicholas Bradfield
- Nicole Madrid
- Nkechi Obodozie
- Nathaniel Willoughby
- Patsy Jimenez
- Pablo Pena
- Rachel Lee
- Ashley Jensen
- Ruthann Kelly
- Ruel Abastas
- Sarah Urban
- Patricia Schroeder
- Seth Jensen
- Sherri DeWitt
- Shaylene Lucero
- Stephanie Zagar
- Dedrick Moore
- Liane Schmidt
- Troy Hall
- Jack Kirkland
- Zoe Standridge
- Tristen Dunlap
- Tom Martin
- Toni Bonney-Chaves
- Tyler Lucas
- Whitney Ledbetter
- Walon Jones



No Worries Wall

All our Eastern New Mexico kids deserve to feel confident and comfortable at school.

Sponsors

- Pattern Energy
- Optum Nutrition
- Cannon Air Force Base Spouses Club
- Trinity Lutheran Church ELCA

Health & Wellness Fair

Sponsors

- Amber Care Assisted Living
- Arise Sexual Assault Services
- Blue Cross Blue Shield of New Mexico
- Clovis Municipal School District
- Clovis Office of Emergency Management/LEPC
- Compassus Hospice & Palliative Care
- Energy Center
- ENMRSH, Inc
- Familia Dental
- Gentiva Hospice
- Life Skills Learning Center
- MECA
- Mental Health Resources
- Outside the Box Therapy, LLC
- Plains Regional Medical Center
- Roosevelt General Hospital
- Sparkman Orthodontics
- U.S. Renal Care
- United Healthcare
- Western Sky Community Care



Educating our community about the numerous health & wellness options in our area.

Community Participants

- Clovis Meals on Wheels
- Christian Believers
- Food Bank of Eastern New Mexico
- Hartley House
- HEAL Committee
- La Casa Family Health Center
- Pregnancy Resource Center

Leaders in Advocacy & Volunteering

Women United

Women coming together to change lives of families in need throughout Eastern New Mexico



Uplifter \$240+

- Erinn Burch
- Robyn Snowberger

Game Changer \$125+

- Teresa Nance
- Jacque Ochs
- Stephanie Spencer
- Gaynelle Thomas
- Sonya Bridgewater
- Betsy Chavez
- Elaine Gard
- Amy Greer
- Alyssa Idsinga
- Randa Jesko
- Donna Mowrer
- Margaret Rhode
- Angie Seibert
- Jan Ross
- Mary Ayala
- Laurie Westerman

Community Ally \$50+

- Brenda Bishop
- Cecilia Bullock
- Jane Chavez
- Kristen Holmes
- Marcia Leavell
- Virginia McReynolds
- Joyce Runyen
- Debra Smith
- Dianna Thompson
- Cindy Burton
- Iris Corona
- Karen Inge
- Nicole Madrid
- Leslie Morrell
- Katherine Smith
- Jamie Vaughan
- Sara Williford

Tiny Treasures Early Childhood Fair with Java Loft

Community Participants

- ENMRSH, Inc
- Familia Dental
- Head Start
- Mental Health Resources
- La Casa Family Health Center
- MECA



Providing resources to parents of young children.



“Fun”raising for our youth.

Red Nose Challenge

Champions & Fall Guys

- Niki Madrid
 - Mayor Mike Morris
- Randy Petty
 - Jamie Petty
- Sara Williams
 - Col. Brett Greer
- Kamille Mountjoy
 - Mikaela Mountjoy
- Todd Fuqua

Diaper Drive

Donors

- Cummins Gas Engines
- Taco Box
- Roosevelt County Health Council
- Curry County
- Cannon AFB Medical Clinic
- Clovis Community College
- Diana Velo-Vandiver
- Mary Ayala
- Leticia Marez
- Stephanie Spencer
- Becky Wood
- Jason Garcia
- Yolanda Agular
- Laurie Westerman
- Jane Christensen
- Amy Greer
- Shellia Madrid



Providing a fresh start to our youngest community members.

Leaders in Advocacy & Volunteering

Southwest Cheese Truck Pull

Title Sponsor

- Southwest Cheese

Super Big Cheese Sponsor

- Dairy Famers of America
- Ruan
- WDT
- Select Milk Producers
- R& D Service

Big Cheese Sponsor

- TLM
- MyMar
- TC Jacoby

By the Whey Sponsors

- Farmer's Electric Cooperative
- Bandolero Brewery
- Portales Softball Association
- BB Wolf & Little Red



Bringing the community together while raising funds for United Way of Eastern New Mexico

Volunteers

- Linda Hester
- Pete Gonzales
- Cynthia Madrid
- Linda Hester
- Trisha Baca
- Ronaldo Ramirez
- Tim Mathis
- Scott Tree
- Caleb Smith
- Kevin Poulin
- Erica Hernandez
- Alexis Moore
- Matthew Chavez
- Sam Reynolds
- Susan Cook
- Valerie Brumfield
- Sabrina Villanueva
- Connie Hartman
- Rodrigo Maldonado
- Bryant Fernandez
- Dave Williamson
- Deidre Woods



Encouraging our community that recovery is possible.

Healing Steps: Uniting for Recovery, Mental Health & Resilience

Sponsors

- Curry County Health Council
- Mental Health Resources
- Nurstead Consulting Services

Community Participants

- National Alliance on Mental Illness (NAMI)
- Pregnancy Resource Center
- ARISE Sexual Assault Services
- Celebrate Recovery-Word of God Church

Summer Activity Guide

154 items compiled by Virginia Mc Reynolds,
Judy Underhill & Kristen Holmes

Sponsors

- Plains Regional Medical Center
- Citizens Bank of Clovis
- Clovis Community College
- Curry County Extension Office
- ENMU Department of Art
- ENMU Library
- Familia Dental
- Girl Scouts New Mexico Trails
- La Casa Family Services
- Plateau
- Salvation Army
- Zia Elite



28 page publication of summertime information for 12,000 Curry & Roosevelt families.

Leaders in Advocacy & Volunteering

Stuff the Bus

Volunteers

- Alanna Wyche
- Adana Atkinson
- Blake Vanderwarker
- David Shatto
- Diane Shatto
- Dianna Sprague
- D'Lisia Pedregon
- Dyrell Harvey
- Elizabeth Kelly
- Jenae Bellar
- Jimmi Jones
- Jeff Gentry
- Lupe Rodriguez
- Marcy Anaya
- Melissa Mulvany
- Patrice Caldwell
- Paul Nelson
- Ruthann Kelly
- Sarah Long
- Shameika Harvey



Helping teachers & students start the school year with the supplies they need.

100% Community Mural

Artist

- Gina Davis

Volunteers

- Cummins Gas Engines
- Mayor Mike Morris
- Renee Russ
- Joe Strickland
- Marcy Anaya
- Marli Raney
- Tom Martin
- Ray Montoya



**Increasing recognition
of 100% Community
So All May Thrive.**

United Way of Eastern New Mexico Board of Directors 2023

Officers

Niki Madrid

President

Sara Williams

Vice Pres./Community Impact Chair

Vincent Soule

Treasurer/Endowment Chair

Jeff Gentry

Campaign Chair

Richard Beaman

Campaign Chair Elect

Board Members

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Sarah Austin

Robyn Costa

Kaye Green

Laura Grider

Vickie Gutierrez

Karla Lee

Tyler Lucas

Paul Nelson

Felicia Powell

Amiah Robinson

Quannah Saiz

Philip Salazar

Sara Weist



100% Community

Thanks to our Action Team Partners

- Amy Egbert
- Carol Gonzales
- Carolyn Tollet
- Cindy Cicero
- Claire Burroughes
- Constance Williams
- David Shatto,
- Debbie Gentry
- Debbie Westbrook
- Diane Delgado
- Diane Shatto
- Dianna Sprague
- Edna De la Rosa
- Helen Casaus
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- Justin Nutt
- Kathleen Daniels
- Kris Paulus
- Lacy Keith
- Lance Pyle
- Lauren Rowley
- Laurie Collins
- Liz Wooley
- Lulu Hita
- Matthew Sena
- Niki Madrid
- Pablo Pena
- Patty Glenn
- Sandy Chancey
- Sara Williams
- Serenity Lopes
- Stephanie Parks
- Sylvia Montano
- Teresa Howard



4 County Behavioral Health Partnership

United Way of Eastern New Mexico and Eastern Plains Council of Governments were awarded a \$500,000/year four year grant (2022-2026) to strengthen behavioral healthcare service delivery in our region and improve the health and wellbeing of youth, families, and individuals in our communities.

Working with 12 school districts, local mental health providers, detention centers, hospitals, colleges and universities, we are supporting social work students with stipends, adding professionals to rural schools and hospitals, covering costs of training for local mental health providers, providing students with text based positive psychology intervention program, and improving referrals and client tracking for collaborating organizations.



Corporate Cornerstone

Cupola Level

\$10,000 and up



Rotunda Level

\$7,500 - \$9,999



Keystone Level

\$5,000 - \$7,499

Arch Level

\$2,500 - \$4,999

C & S, Inc.
New Mexico Bank & Trust
AAA Appliance
Service/Young Rentals
American Heritage Bank
JP Stone Community Bank
MyMar Terminal Services
Taco Box
WWRC, Inc

Column Level

\$500 - \$2,499

Western Management LLLP
Western Commerce Bank
KWS Independent Insurance
NUSTAR
Bender Dealer Group
Dairy Farmers of America
Java Loft
Wheeler Mortuary
Community Homecare
EPCOR Water
Edward Jones: Tyler Lucas
Hamilton Lawn & Sprinkler
McKay & Co., P.C.
Miracle Ear Hearing Aid Ctr

**Thank you to our
Cornerstone Partners for
ensuring that UWENM has
strong foundation**

Together, we've achieved remarkable milestones on our path to ensure that ALL can THRIVE.

Your generosity fuels our mission.
You allow us to touch and change lives of our neighbors in need.

We are still fundraising to support the grants promised for 2024.
Want to help?
Simply scan the QR code to donate and be a part of our journey toward a stronger, more resilient community.

Thank you, on behalf of the families of Curry, Roosevelt, Quay, and De Baca.



staff@unitedwayenm.org



575-769-2103



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www.UnitedWayENM.org

*We thank all contributors and volunteers for their generous support. Every effort has been made to achieve a complete and accurate list. If your name was inadvertently omitted, misspelled, or listed in a manner differently than you prefer, please accept our apologies and contact the United Way office at (575) 769-2103.