

**LEADING  
THE WAY**



**Subject Line: Thank you for Leading the Way in Eastern New Mexico**

**Email Body:**

**Dear [Name],**

**Join me in celebrating the success of [Company Name's] efforts to Lead the Way by changing lives in Eastern New Mexico.**

**I'm thrilled to report:**

- **[Company Name] employees gave \$ [dollars pledged] to United Way of Eastern New Mexico**
- **[participation rate%] of [Company Name] Employees gave to United Way of Eastern New Mexico**
- **[number of donors] of [Company Name] employees gave to United Way of Eastern New Mexico**

**Together, our collective impact is creating a better future for youth, families and communities in Eastern New Mexico. Thank you for Leading the Way!**

**BUTTON TEXT: SEE YOUR IMPACT [Hyperlink]**

**Thankfully,**