



**LEADING
THE WAY**

Subject Line: Time is running out to Lead the Way

Email Body:

[Name],

Have you donated yet to Lead the Way in Eastern New Mexico?

From strengthening local resilience to advancing health, youth opportunity, and financial security, your support is integral to creating impact in our community. Employees at [Company Name] are chipping in and Leading the Way to a better future for everyone in Eastern New Mexico.

BUTTON TEXT: Donate [\[Hyperlink\]](#)

Thank you for your continued support!

Hurry,

Kristen Holmes

Donor Relations

United Way of Eastern New Mexico

P: (575) 769-2103

E: Kristen.Holmes@unitedwayenm.org