

UNITED WAY WOMEN UNITED®

United Way of Eastern New Mexico

Issue 1, Volume XXVIII

Women coming together to change lives of families in need throughout Eastern New Mexico



Welcoming 2024 with Purposeful Intentions!

Happy New Year! As we kick off 2024, we're excited about the possibilities that lie ahead for Women United and our incredible community. This year, let's come together with renewed energy and a shared commitment to making a positive impact in Eastern New Mexico.

As we reflect on the past and look towards the future, we invite our Community Allies to join us in our initiatives. Your support has been instrumental in the success of our projects, and together, we can achieve even more.

Here's to a year filled with collaboration, compassion, and meaningful change. Let's make 2024 a year to remember!



www.UnitedWayENM.org



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You are a Game Changer

We're immensely proud to share the impactful outcomes achieved by the Women United Community Allies, made possible through the generous support of individuals like you. Your contributions have empowered us to assist 3,126 families, thanks to the dedicated efforts of our 211 specialists. Notably, your support played a pivotal role in preventing eviction and utility shut-offs for 507 families, offering vital home repairs to 6 homebound individuals, and facilitating the transition of 9 homeless families into stable housing.

Moreover, your impact extended to the essential realm of identification, with 101 people receiving assistance in obtaining their birth certificates or IDs. Additionally, 96 individuals were aided with transportation, enhancing their accessibility and mobility. In addressing immediate needs, 40 families received space heaters, 5 medically necessary individuals were provided with air conditioners, and 30 box fans were distributed to families facing challenging circumstances. Your commitment to our cause has truly transformed lives and strengthened our community. We extend our heartfelt gratitude for being game changers in the lives of those we serve.

Women United Luncheon

Attention all women in Roosevelt and Curry Counties!
Please join us for our Women United Luncheon.

February 19th, 2024
11:30am - 1pm
Clovis Civic Center

Each ticket includes lunch, a chance to win prizes, and so much more!

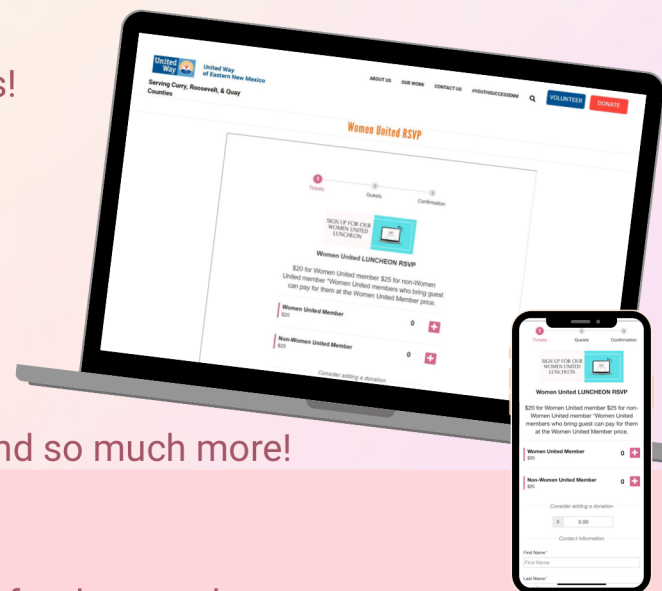
\$20 for WU Members \$25 for Non-WU Members*

*Women United members who bring guests can pay for them at the member price

Reserve & Pay online by texting WURSVP to 41444

or

www.unitedwayenm.org/luncheon



Women United Luncheon Speaker



Marissa Lucas
Financial Advisor

This special occasion will feature an inspiring keynote address by the area's only female financial advisor, Marissa Lucas, shedding light on tailored financial strategies for women. Marissa brings a wealth of experience and expertise, promising invaluable insights that resonate with the unique financial challenges and opportunities faced by women in our region.

Reality Check Day

We are excited to extend an invitation to participate in Reality Check Day, a unique opportunity to make a direct impact on the financial readiness of local 9th graders in Curry, Roosevelt, Quay, and De Baca counties. As a valued volunteer, you'll be instrumental in guiding students through simulations that enhance their understanding of budgeting, consumer practices, loan repayment, and the array of helping services available.



This year, our goal is to expand our reach and provide this crucial knowledge to an even larger audience. Last year, thanks to the dedication of volunteers like you, United Way of Eastern New Mexico educated over 900 students. We aim to surpass that milestone this year, and with your support, we can achieve this ambitious target.

Reality Check Day offers flexible volunteering options, allowing you to sign up for as little as 2 hours or dedicate the entire day to this meaningful cause. Your involvement can make a significant difference in empowering the youth of our community with essential financial skills. Opportunities to volunteer are available in Clovis and Tucumcari. Sign Up Below or Call 211!!!



Clovis High Freshman Academy
Feb 7th



Tucumcari High
Feb 21st



Clovis High Freshman Academy
Mar 14th

Our Women United Community Allies

Mary Ayala
Sonya Bridgewater
Erinn Burch
Cindy Burton
Jane Chavez
Elaine Gard
Kristen Holmes
Alyssa Idsinga
Karen Inge
Virginia McReynolds

Leslie Morrell
Donna Mowrer
Teresa Nance
Jacque Ochs
Margaret Rhode
Debra Smith
Katherine Smith
Robyn Snowberger
Stephanie Spencer
Dianna Thompson

Laurie Westerman
Sara Williford



Renewal Time

It's that time of year again to renew your Women United memberships and continue making a positive impact in our community. By renewing, you ensure that our Game Changer program can keep changing lives for the better.



To renew, simply text "WUJoin" to 41444 or scan the QR Code. Your support is invaluable, and we're grateful for your dedication to our cause. Thank you for being a part of Women United and for your commitment to building a brighter future for Eastern New Mexico through programs like Game Changer, which provides essential assistance with IDs, Birth Certificates, Rent, and Utilities.

Upcoming Events

- 7th Feb: Reality Check Day - CHSFA
- 19th Feb: Women United Luncheon
- 21st Feb: Reality Check Day - Tucumcari
- 14th Mar: Reality Check Day - CHSFA
- 26th Mar: United Way Banquet

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