



What have we done together in Eastern New Mexico?

Dear [First name],

Whether you are new to United Way of Eastern New Mexico, or have been involved with us for years, you play an important role as a catalyst for positive change in our community.

Day in and day out, United Way of Eastern New Mexico develops, leads, & funds programs that meet the most urgent needs in our community, which includes Curry, Roosevelt, Quay, & De Baca counties. We're proud of all we've accomplished together for our great community in 2022:

- 2,296 neighbors received help by calling 211
- 6,768 free books sent to children in our community
- 1,700+ volunteers needs met in our community
- 7 families moved into homes & out of homelessness
- 12 fans, 5 air conditioners, & 45 heaters provided to medically fragile neighbors
- 31 No Worries Walls installed in Middle & High Schools in 4 counties
- 800+ students participated in Reality Check Day (financial literacy)
- 10 grants made to local nonprofits

You may be surprised at all the ways we are building a better Eastern New Mexico. United Way is:

- Making healthy food more available to people in under resourced communities.
- Meeting short- and long-term needs after disasters.
- Improving the odds for young children by boosting educational opportunities, to give all children in every community we serve the opportunity to succeed in school and life.

When you consider all we've done, imagine what we can do **United in Purpose**.

If you've already given, we thank you and appreciate your partnership. If you haven't made a gift but still want to make a meaningful difference for the people in Eastern New Mexico, **join us to be United in Purpose. You know we can do more United than alone.**

Thank You,

Kristen Holmes
Donor Relations Associate