



Subject line Time is running out to become United in Purpose!

Dear [First name],

Whether you are interested in lending a helping hand to your neighbors, providing books for children, or providing food to those who are homebound, United Way of Eastern New Mexico gives you an opportunity to make a direct impact on the issues you care about.

Through United Way of Eastern New Mexico, you can help advance effective solutions to community challenges making life better for every person across Curry, Roosevelt, Quay & De Baca counties.

With United Way of Eastern New Mexico, we can build on [company's] legacy of service to become **United in Purpose**.

Join us today. [Add link to your campaign landing page].

Closing,

Signature