

Subject line Thank you! You've changed lives in Eastern New Mexico

Dear [First name],

Join me in celebrating the incredibly successful [workplace giving campaign name] community-building effort! It takes an entire community to change lives. I could not be more appreciative that I work in this one.

## I'm thrilled to report:

- [Company name] employees gave \$ [dollars pledged] to United Way of Eastern New Mexico
- [participation rate%] of [Company name] Employees gave to United Way of Eastern New Mexico
- [number of donors] of [Company name] employees gave to United Way of Eastern New Mexico
- [Company name] employees contributed more than [number of volunteer hours] volunteer hours during the campaign.

I thank you on behalf of the families, children, neighbors, and friends who will benefit from your generosity.

Closing,

Signature