

United Way of Eastern New Mexico **2012** Annual Report



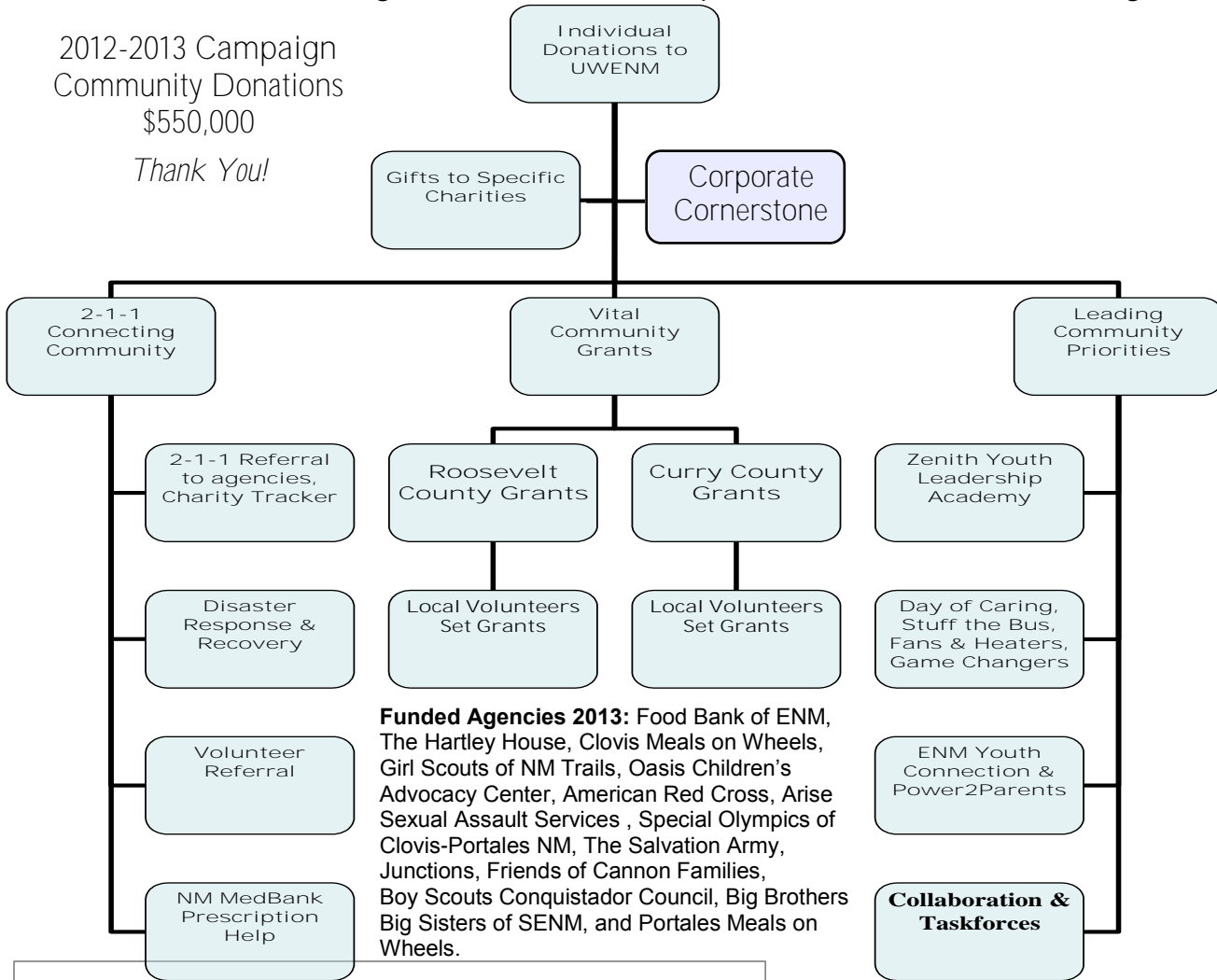
United Way
of Eastern New Mexico

Making a lasting impact in
Curry and Roosevelt Counties

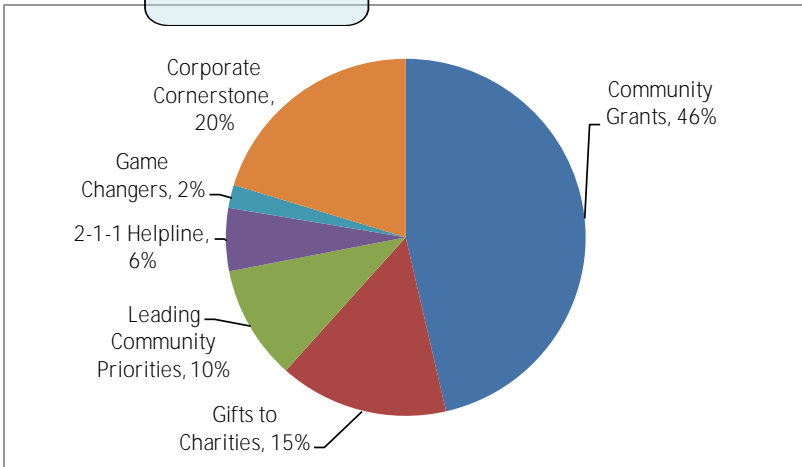
How United Way Donations Impact Your Community

2012-2013 Campaign
Community Donations
\$550,000

Thank You!



Funded Agencies 2013: Food Bank of ENM, The Hartley House, Clovis Meals on Wheels, Girl Scouts of NM Trails, Oasis Children's Advocacy Center, American Red Cross, Arise Sexual Assault Services, Special Olympics of Clovis-Portales NM, The Salvation Army, Junctions, Friends of Cannon Families, Boy Scouts Conquistador Council, Big Brothers Big Sisters of SENM, and Portales Meals on Wheels.



For UWENM's most recent financial documents go to www.UnitedWayENM.org and look under the "Your United Way" tab for downloadable audits and IRS 990.





United Way of
Eastern New Mexico

Dear United Way Donors, Volunteers, and Friends,

For over 50 years, United Way has been helping people in Eastern New Mexico through programs that support education, income and health. None of this would be possible without the invaluable support of our donors, volunteers, and supporters. In other words, nothing we have accomplished could have been done without YOU!

Because of your generosity, United Way and its partners are making lasting, positive impacts in Clovis and Portales every day. Impacts like connecting families in need to valuable resources through 2-1-1, providing food to the hungry, and offering mentoring programs to children in need of a role model. Your donations help provide shelter for victims of abuse and homes for a hardworking families.

2013 is an exciting year for United Way. In addition to focusing on education, income and health programs, United Way is expanding its impact in the community through two new programs: Game Changers and **“Successful You” Career Closet that will help people take the necessary steps to change the game in their** lives. United Way is also working with community partners to provide parents with the knowledge and skills needed to raise successful children. New programs like these are just a few ways that your gift is changing lives right where you live.

Again, your support is essential to everything that United Way does in our community, so from our hearts to yours: THANK YOU!

Tony Schroeder

Tony Schroeder,
President UWENM Board of Directors

Mission, Vision & Goals

Mission

United Way of Eastern New Mexico's mission is to Unite Neighbors and Change Lives in Curry and Roosevelt Counties, through programs that address Education, Income (financial stability) and Health.

Vision

United Way of Eastern New Mexico envisions a community that comes together to encourage families that are working to become financially stable; reach out to and support young people at every educational stage; and encourage individuals to make healthy decisions while we reduce the barriers to healthy living.

Goals

United Way of Eastern New Mexico strives to improve lives in our communities by mobilizing our citizens and local companies to Give, Advocate, and Volunteer.

Education Income Health

UWENM ~ Locally Organized and Locally Led

In 1960, the Curry County United Fund was organized to consolidate the fundraising efforts of local human service agencies. The Fund was established on the belief that a concentrated effort to reach out to the community annually would ultimately produce better results than each agency repeatedly asking local individuals for funding throughout the year. In 1973, the Community Fund became Curry County United Way.

In 2005, the Roosevelt County United Way and the Curry County United Way officially merged to form a combined dual-county United Way. The new dual-county United Way was named United Way of Eastern New Mexico (UWENM) in March of 2005. Over our history, United Way of Eastern New Mexico has invested over \$11,000,000 into the community, providing vital services to our neighbors-in-need in both counties.



Altrusa Pumpkin Patch

UWENM is focused on changing the conditions that exist in our community which impact education, income and health. One powerful tool for community for change is the Day of Caring. Since 2006, UWENM has held a Day of Caring to mobilize volunteers in improving our community. From cleaning up parks, to building a playground, to preparing the lot of a Habitat for Humanity house, Day of Caring projects bring many different people and organizations together to Transform Neighborhoods.



In 2007, 2-1-1 was introduced to Curry and Roosevelt counties after the F5 tornado hit Clovis earlier that year. 2-1-1 is a free information and referral service provided by United Way. 2-1-1 is an easy to remember phone number that connects people to the help they need. Currently, 2-1-1 averages over 130 calls per month (total 1533 callers in 2012) and the volume keeps growing as awareness of the program expands.

In 2012, 17 eighth graders from Portales and Clovis graduated from Zenith Youth Leadership Academy— a research based program developed by Christina Martinez-Guajardo to encourage our young people to reach their potential by focusing on their strengths and developing diverse peer relationships. As a reward for completing the 8 month program, the teens visited the campus of Texas Tech in Lubbock, Texas where they were given a recruitment tour and caught a glimpse of college life. This program took a hiatus in fall 2012 but a new class will begin in September 2013.



Many people in our communities can't afford their long-term medications because they lack insurance and finances are tight, so for the second year United Way has partnered with MedBank New Mexico to help individuals in our Curry and Roosevelt Counties find prescription assistance. While anyone can apply for these services, the paperwork and documentation are daunting, even with our assistance the process to compile a complete application can take **weeks and many phone calls with doctor offices and other difficulties**. **UWENM's assistance is vital to making that occur.** In 2012, 17 individuals were approved to receive free medications through the help of UW and MedBank saving their families over \$63,000 for twelve months of medications.

Many 2-1-1 clients of UWENM face challenges with housing and understanding their rights as renters. Because of this need, United Way partnered with New Mexico Legal Aid and the Clovis/Portales Board of Realtors to offer free educational Tenant Rights Seminars to increase awareness of laws and responsibilities of all parties regarding renting and leasing homes and apartments.



ENM Helping
Hearts & Hands

2012 was the first full year that United Way and 12 local churches and charities shared client information through a secure database called Charity Tracker forming our local network ENM Helping Hearts & Hands. ENMHH provides open communication between organizations that help struggling families. By sharing client data and communicating about unmet needs, ENMHHH members can make better decisions when rendering assistance and have the chance to see that assistance make a bigger impact through collaboration. United Way is the **network administrator, technical support and #1 cheerleader for ENMHH's use of Charity Tracker**: recruiting and training churches and non-profits in the uses and benefits of the system.

After the February 2nd Clovis Apartment Fire, numerous local organizations pulled together to respond to the disaster: 12 families (29 adults and children) were made homeless in one afternoon. By working together, centralizing

fundraising with United Way as the fiscal agent and utilizing **each organization's expertise, the coalition worked with** families for five months until all were back in permanent housing situations. Charity Tracker played an important role in that event as well.

The Board of Directors envisioned a new program in 2012 called Game Changers. Game Changers was developed as a way for UWENM to impact certain issues with partners that cannot apply for UW grants directly. The key issues center on preserving family stability. Game Changer donations are designated by the donor specifically for use in this way. In 2013, UWENM is looking forward to utilizing Game Changer funds to partner with Life Skills at Matt 25, Wheels of Love, and various ENM Helping Hearts & Hands organizations. Watch for updates about this exciting new program.



UWENM and United Way Worldwide

The United Way of Eastern New Mexico is one of 1,298 United Ways nationwide. It is a common misconception that United Ways across the country are local chapters of United Way Worldwide. Instead each is an independently incorporated charity; entirely governed by local volunteers. The money raised in each of these communities is for local programs in that area. UWW is a trade association that provides training and research to its members; however, they have no governing powers over local United Ways.

Under the umbrella of United Way Worldwide, UWENM gains exposure from national advertising and gains access to the many resources: training, information, national partnerships and trend analysis. UWENM is completely autonomous; all decisions regarding how the money is raised and how the money is spent are local decisions. Operating as a 501(c)3 tax-exempt organization under the rules of the New Mexico State Corporate Commission, complete fiscal control and responsibility lies in the hands of the Board of Directors.

Board Members

Board Members are community leaders who believe that the United Way plays a vital role in community strength and who want to ensure quality human services are available to all people in Curry County and Roosevelt County, New Mexico. New members are recruited by current board members with the hope that it reflects the community at large.

Staff

Currently, United Way of Eastern New Mexico employs three full-time employees, Erinn Burch, Executive Director since 2002, Elizabeth Stegin, Assistant Director and Patricia Bazar, 2-1-1 Coordinator and Office Manager, and two volunteer staff members Betty Wagner and Betty Mitchell. Our dedicated staff allows UWENM to engage donors and volunteers year round to make a bigger impact in our communities. In addition, our staff provides real service to the community through 2-1-1, Day of Caring, collaborations, and work on issues facing our families.

United Way staff sincerely thanks all of our great partners and volunteers for your dedication, hard work and collaboration.

Vital Community Grants

Curry County

Education	Big Brothers Big Sisters	One to One Mentoring	\$ 5,900.00
	Boy Scouts Conquistador	Summer Camp Scholarships	\$ 3,400.00
	DJ2 Junctions, Inc.	Parenting With Dignity	\$ 4,400.00
	Girl Scouts of N Trails	"Be a Friend First" Day Camps	\$ 4,100.00
	Girl Scouts of NM Trails	Girl Scout Saturdays	\$ 4,900.00
	Girl Scouts of NM Trails	After School Programming	\$ 2,100.00
Health	ARISE Sexual Assault Services	SANE Case Tracking	\$ 3,900.00
	Clovis Meals on Wheels	Home Delivered Hot Meals for Elderly	\$ 19,400.00
	Clovis Meals on Wheels	Delivered Hot Meals to Dialysis Patients	\$ 7,700.00
	DJ2 Junctions, Inc.	BoDo (Diapers & Wipes)	\$ 2,900.00
	Foodbank of ENM	Mobile Pantry	\$ 29,150.00
	Foodbank of ENM	Distribution & Processing Center	\$ 29,150.00
	Special Olympics--Clovis Chapter	Special Olympics	\$ 8,900.00
	The Hartley House	The Safe House	\$ 34,400.00
	Oasis Children's Advocacy Center	Child Abuse Forensic Interviewing	\$ 12,400.00
Income	American Red Cross	Emergency Services	\$ 5,400.00
	Friends of Cannon Families	Operation Warm Heart	\$ 3,400.00
	Friends of Cannon Families	Airman Emergency Assistance	\$ 3,400.00
	The Salvation Army	Family Services	\$ 7,900.00

Roosevelt County

Education	Boy Scouts	Summer Camp Scholarships	\$ 2,632.00
	Girl Scouts of NM Trails	Girl Scout Saturdays	\$ 2,942.00
	Girl Scouts of NM Trails	"Be a Friend First" Day Camps	\$ 3,206.00
Health	Arise Sexual Assault Services	SANE Case Tracking	\$ 5,120.00
	Foodbank of ENM	Mobile Pantry	\$ 10,250.00
	Foodbank of ENM	Distribution & Processing Center	\$ 10,250.00
	Portales Meals on Wheels	Meals to Homebound Citizens	\$ 3,000.00
	The Hartley House	Hartley House	\$ 10,000.00
Income	American Red Cross	Emergency Services	\$ 4,500.00

Leaders *in Workplace Giving*

United Way of Eastern New Mexico is grateful for the support and trust of so many companies and organizations in Curry and Roosevelt counties. These businesses allow their employees to give to United Way through their workplace contributing millions of dollars to support local programs for more than 50 years.

Top Ten Curry County Pacesetters

Plains Regional Medical Center \$72,067

Clovis Municipal Schools \$58,460

Allsup's Convenience Store \$36,711

Burlington Northern Santa Fe Corp. \$25,655

Plateau \$23,924

Cargill Meat Solutions \$20,000

Xcel Energy \$19,922

City of Clovis \$15,523

Citizens Bank of Clovis \$13,916

Clovis Community College \$9,557

Top Five Roosevelt County Pacesetters

Eastern New Mexico University \$16,364

Roosevelt County Electric \$13,666

Portales Municipal Schools \$13,652

McDonald's \$4,254

Sunland Peanuts \$3,892

\$5,000 - \$9,999

Southwest Cheese
Wells Fargo Bank
W.T. Denton Mechanical
McDonald's Restaurants
New Mexico Gas Company
Wells Fargo Bank
Bank of Clovis

Wal-Mart Clovis & Portales
Clovis News Journal / Portales News Tribune
High Plains Federal Credit Union
Cummins Natural Gas Engines
Roden-Smith Pharmacy
Farmer's Electric Coop.
Adkins Construction

\$2,500-\$4,999

Mark Carpenter Plumbing

New Mexico Bank & Trust

Sunland Peanuts

Stripes Town & Country

Roosevelt General Hospital

Western Bank of Clovis

La Casa Family Health Center

Community Homecare, Inc.

McDaniel's Home Furnishings

Benders Family of Dealerships

Oasis Child Advocacy Center



CCC Campaign Kickoff

\$1,000-\$2,499

Clovis/Curry Co. Chamber & CIDC

EPCOR Water Inc.,

United Way of Eastern New Mexico,

Curry County Administration,

First Financial Credit Union, Honetreat Company,

Comcast, Yucca Telecom,

Coldwell Banker Colonial Real Estate,

C & S, Taco Box, American Heritage Bank,

United Parcel Service, Valley Furniture,

New Mexico Bank & Trust Mortgage,

American Classifieds,

El Desayuno Kiwanis Club of Clovis,

Greig & Richards P.A., Interim HealthCare,

K. Barnett and Sons, Inc.,

Kathleen M. Haynes PC,

Leal's Mexican Restaurant,

Newt & Butch's Roofing & Sheet Metal,

Paradise Market, Wheeler Mortuary of Portales, Inc.



CEO Breakfast

Leaders *in Personal Giving*

Thank you for generously supporting your community through United Way's 2012-2013 Campaign. When you give at the Leadership level, you are not only giving back to your neighbors in a significant way, but you are also inspiring those around you to do the same. Leadership Giving is vital to the success of our campaign and truly enables United Way to achieve its mission of Uniting Neighbors and Changing Lives.

Alexis de Tocqueville Society

Ordre de Liberté ~ \$25,000 - \$49,999

Mr. & Mrs. Lonnie Allsup

Ordre de Societé ~ \$10,000 - \$24,999

Don & Gustenia Bonner

~

Leadership Circle Givers

Gold ~ \$5,000 - \$7,499

David & Debbie Lansford

Silver ~ \$2,500 - \$4,999

David & Mary Colleen Campbell

Terri Marney

Calvin R. Neuman

Leaders in Personal Giving ~Bronze ~ \$1,000 - \$2,499

Hank & Judy Baskett

Mike & Connie Connolly

James & Shelley Denton

John & Ann Sharp

Kent & Becky Carruthers

Gene & Jeanette Hendrick

Leo & Amy Lovett

Ray & Bev Sullivan

Amy Corbin

Stephen Rickman

Laura Lowrey

Lance & Pam Adkins

David & Erinn Burch

Jimmie & Janet Shearer

Hoyt & Carmen Skabelund

Mary Collins

Tom & Candyce Phelps

William Sisco

Marty & Annette Tressell

Michelle A. Williams

Ray & Marcella Anaya

Patricia Dobson

Cindy Cicero

Marcy Sprenkle

Kalyn M. Pinedo

Brenda Edmondson

Kenneth P. Lacey

Shirley Mayden

Antonio R. Sanchez, Jr.

Bonnie Erlandson

Judith Gatley

David & Margaret Briseno

Darrell & Beth Chancey

Charlotte Harden

Patricia Schmidt

Dick & Zala Smith

Don & Gayla Brumfield

plus 3 Anonymous

Leaders in Personal Giving ~ Pewter ~ \$500 - \$999

Phillip Rector

Adele Breech

Cade Standifer

David & Donna Essex

Charles & LaVonn Guthals

Mark A. Carpenter

Travis Denton

Jan Henderson

Ben B. & Rachel M. Reyes

David & Connie Williams

Jeremy Neal

James & Katie Burns

Jo Cornell

Eddie & Christina Guajardo

Felicia Zagorski

Ernie & Ron Kos

Sabrina Farmer

Donald & Cindy Banister

Eddie & Janita Stanfield

Michael N. Riley

Kory Webb

Rick Wilcher

Thomas & Genette Moore

Michael & Patricia McDaniel

Debbie & Chi Abrego

LaDonna Brooks

Alan Herman

Paul A. Nelson

Donna Smith

J. Kelly Gray

Michael & Robin J. Inge

Rich & Danna Smith

Janice Baldrige

David Blackmon

Billy & Donna Blount

David & Mary Caffey

Sandra J. Chancey

Dr. Steven G. Gamble

Israel Gallegos

Randy & Cindy Harris

Jerry Partin & Karla Partin

Dr. Becky Rowley

Ricky Smith

Jereme Woodruff

Justin Liles

Sue Stockley
Jacob Tyler Smith
Darrin Stroik
John Luhman
Santi Gutierrez
Seferino & Sylvia Montano
Dawn Montoya
Carol Singletary
Janice Sisneros
Stephen & Michele Chancy
Bernadette Chavez
Tonya Points
Doyle & Mary Potter
Joe & Mearl Thomas
Lance & Ginger Towle
Carrie & John Nigreville
Claire Burroughes & Family
Anthony Caporusso
Brian Carpenter
Langford Fowler
Louis & Ruby Gordon
Doug Hollingshead
Daniel Mailman
Mark & Tammy McSperitt

Ken & Suzanne Oswald
Roddy & Ann Pearce
Melissa Perkins
Gabriel Rivera
Rebecca & Daron Roach
Cheryl A. Smoot
Jeremy Turner
Vince Tyson
Pete Wilt
William E. Leos
Lance & Carisima Pyle
Dana Ross
Michael & Caroline Popescu
Paul & Beverly Aragon
Gene & Kelly Bieker
Dr. Patrice Caldwell
Drs. Everett & Janet Frost
Calvin Hukill
Bill & Gail Kinyon
Lonnie & Ardeth Leslie
Lee Malloy
Patsy Mills
G.C. & Jan Ross
Nicholas & Ann Rowley



Hank Baskett, Jr.

Gerald & Missy Simnacher
Don Sawyer & Sandra Taylor-Sawyer
Dr. William Smith
Todd & Stephanie Spencer
Rick and Patricia Bazar
Plus 15 Anonymous

Southwest Cheese Truck Pull



Women's Initiative Network

WIN is a United Way organization built of local women that supports United Way projects and provides networking opportunities for its members. Since its inception in 2001, WIN members and WIN events have raised approximately \$75,000 toward United Way projects.

In 2012, WIN launched "125 Years, Women, Dollars" to celebrate 125 years of United Way by asking 125 women to give \$125. The funds go toward Game Changers, an exciting program that supports programs that are changing the game in Clovis and Portales; programs like Life Skills and Wheels of Love that positively impact lives everyday right where we live.

In 2013, WIN has another new mission: "Successful You Career Closet". "Successful You" is a closet of gently-used women's professional clothing. The Women of WIN are helping other women get employed, make a new start and support their families.



2013 WIN Members

Kathy J. Adair *	Jan Cox *	Clara Hawkins *	Mandy Park *
Nellie Aragon *	Linda Cross *	Grace Hearn	Melinda Joy Pattison *
Rhonda Bargman *	Patricia Crume	Linda Hensley	Nola M. Pawol *
Patsy Baumgartner	Kathi David *	LaDean Jameson *	Judy Rowley *
Patricia Bazar *	Phyllis Davidson 8	Freddie Jolly *	Becky Rowley *
Robyne Beaubien *	Jacqueline Davis	Holly Kulish	Patricia Schroeder *
Neicee Bernal *	Joyce Davis *	Ernie Kos *	Zala Smith *
Misty Bertrand *	Lisa Dunagan *	Lorena A. Kroeger *	Kimberly A. Smith
Marcella Blackburn *	Leigh Ana Eugene *	Bunny Marston	Stephanie Spencer *
Gayla Brumfield *	Mary Forester *	Christinia Martinez-	Elizabeth Stegin *
Cathy Bryant *	Tammy Garner *	Guajardo *	Gaynelle Thomas *
Erinn Burch *	Mimi Garza *	Pat McCullough*	Dianna K. Thompson
Mary Ruth Burns *	Pamela Gray *	Vicki Miller*	Betty Wagner *
Karen Burns *	Nancy J. Guthals	Betty Mitchell *	Jean Waters *
Claire Burroughes *	Kaye Hardwick *	Mary Jo Moberly *	Linda Wilhite *
Maria A. Carrasco *	Kaye Hatch *	Jacque Ochs *	Tera Wong-Williams *
Helen Casaus		Mary Odegaard *	Kathy Wright *

* WIN Member is a Game Changer.

Leaders

Advocacy through Partnerships

United Way would like to thank the following people and organizations in Curry & Roosevelt Counties for their work on behalf of their causes and for their spirit of cooperation. UWENM Board and Staff value the opportunity to work with them in 2012 and 2013. This is by no means a complete list of passionate people making a difference in Roosevelt and Curry Counties. It is a short list of those we've had the privilege of working with.

2-1-1 Advocates and Partners

Matt 25-Steve & Pauline Reshetar

Master's Center, Tammy Garner

Plateau, Jack Nuttall

Clovis Answering Service, Carolyn Corbett

Plains Regional Medical Center

KTQM, Grant McGee

The following are organizations and people who worked with United Way on projects in 2012 and 2013. We thank them warmly!

Clovis Apartment Fire Recovery

Lighthouse Mission, Richard Gomez

American Red Cross, Aline Carr

The Salvation Army, Jim Gallop

Matt 25, Steve Reshetar

Dept of Health, Gayla Jaquess

Christian Believers, Sistar Yancy

Parkland Baptist, Keith Kluthe

Church of the Brethren, Jim Kelly

NM Dept of Health, Gayla Jacquess

Lowes Home Improvement, Dianne Muller

City of Clovis, Ken De Los Santos

EPCOG, Sandy Chancey

UW Intern, Rhonda Holt

Clovis Municipal Schools, Amelia Sandoval

La Casa Family Health Centers, Christina Martinez-Guajardo



Stuff the Bus



ENM Helping Hearts & Hands
(Charity Tracker)

21st Street Church of Christ
Bread of Life Ministry
Calvary Baptist Church
Central Baptist Church
First United Methodist Church
Kingswood United Methodist Church
Lighthouse Mission
Livingstones Community Church
Matt 25
Portales Dream Center
St. John Baptist Church
Salvation Army
Victory Life Church
Wheels of Love

Stuff the Bus

Adair Transportation
Altrusa of Portales
Clovis News Journal
Cummins
Farmers Electric
High Plains Federal Credit Union
North Plains Mall
Portales News Tribune
Rooney Moon Broadcasting
Shearer Transportation
United Way Volunteers
Wal-Mart of Clovis
Wal-Mart of Portales
YMCA

Live Untied Day

Rick Bazar
Laura Leeder –Martinez
Cliff Martin
James Stegin



Live United Day



Celebrating our Agencies

Leaders *In Volunteering*

UWENM Board of Directors 2013

President

Dr. Anthony Schroeder, Retired

Vice-President/ President Elect

Carrie Nigerville, CMS

Secretary

Connie Williams,

McDaniel's Furniture

Treasurer

Louis Gordon, City of Clovis

Campaign Chair

Leo Lovett, Wells Fargo

2-1-1 Chair

Carrie Nigerville, CMS

Fund Distribution Chair

Dr. Patrice Caldwell, ENMU

Public Relations Chair

Katha Burke, Western States Insurance

Daniel Brashear, Plateau

Claire Burroughs, City of Clovis

Lukas Cash, UNM

Helen Casaus, Retired

Thom Moore, Farmer's Electric

Ex-Officio

Ray Sullivan, Clovis Media, Inc.

Honorary Lifetime Member

Gene Hendricks, CIDC

Members Leaving Board of 2012

Sandy Chancey—6 years of Service

Steve Rickman—6 years of Service

Jason Hennessy—4 years of Service

Cliff Martin—4 years of Service

Roddy Pearce—3 years of Service



WIN Luncheon

Each year, hundreds of United Way Volunteers take time to ensure the success of the annual campaign and United Way Programs. Without these volunteers United Way would not be able to accomplish all that we do in Curry and Roosevelt Counties. Many thanks to each of our volunteers from 2012, thank you for LIVING UNITED

United Way Office
Volunteers

Betty Mitchell, 2-1-1 Resources
Betty Wagner, Donor Services

Women's Initiative
Network Steering
Committee

Ernie Kos, Chair 2011-2013
Robyne Beaubien, Chair 2010
Rhonda Bargman, Chair 2009
Claire Burroughes, Chair 2005-2008
Gayla Brumfield, Chair 2001-2005

WIN PR Committee

Casey Peacock
Ashmita Singh
Ashley Tibbets
Liza Zachary

Campaign
Volunteers

Lynn Berry
David Essex
Larry Holland
Ashmita Singh
Ashley Tibbets

Fund Distribution '12-'13

UWENM's grant making process relies
on volunteers from our community in
order to reflect the real needs and
issues facing our families.

Esther Bargas
Billy Blount
Lois Bowman
Joan Brown
Katha Burke
Patrice Caldwell
Cindy Cicero
Mary Collins
Emily Crowe
Joyce Cruce
Bonnie Erlandson
Todd Farrell
Stephni Foskey
Christina Martinez-Guajardo
April Goff
Ruby Gordon
Jan Henderson
Edvta Hernandez
Theresa Hoffmeister
Tom Hoffmeister
George Jones
Lisa Kent
Pat McCullough
Rusty Miller

Emily Nail
Carrie Nigreville
Casey Peacock
Carisma Pyle
Steve Reshetar
Stephen Rickman
Anthony Schroeder
Patty Schroeder
Ashmita Singh
Jessica Teston
Gayness Thomas
Leroy Thomas
Marty Tressell
Mindy Watson
Cindy Wilcox
Dan Williams
Wally Yeager



Caught Living United

Volunteering cont.

UCREW Volunteers

UCrew teams are comprised of employees at local businesses who organize their workplace campaign.

PRMC UCREW

David Campbell – Chairman

John Sharp

Matthew Brigham

Mary Campbell

David Campbell

Shannon Cheatham

Hilda Cordova

Angela Craine

Cynthia Duncan

Angela Espinoza

Sabrina Farmer

Noemi Flores

Rusty Galloway

Christina Garcia

Oscar Garcia

Carol A. Gillean

Gena Gonzales

Yvonne Gonzalez

Janet Huft

Kimberly Menard

Valerie Mullin

Emily Pattison

Poole, Rusty;

Jennifer Robinson

Heather Runyan

PRMC (cont.)

Sonja Sarracino- Aragon

Hoyt Skabelund

Gemma Texeira

Dironda Walley

Sherry Weekley

Judith White

Michelle Williams

High Plains Federal UCREW

Marty Tressell

ENMU UCREW

Patrice Caldwell

Janice Cowen

John Luhman

Tammi Gardner

ENMR UCREW

Steve Rickman

Clovis Municipal Schools

UCREW

Jelayne Curtis

La Casa Family Health Center

David Briseno

Curry County UCREW

Lance Pyle

NM Gas Company

Linda Yeast

WT Denton UCREW

Bill Russell

Citizens Bank of Clovis UCREW

Susan Ogilvie



United Way at North Plains Mall

JC Penney UCREW
Tracy Marquez

Clovis Community College
UCREW

Mona Lee Norman-Armstrong,
Janett Johnson
Jennifer Riddle
Dianne Thompson

Marcus Smith
Lee Ellen Phipps
Scott Knauer
Dianna Thompson

Xcel Energy UCREW
Wade Whitehead

Cargill Meat Solutions UCREW
Rick White

First Financial Credit Union
Jan Henderson
Debbi Clark

Sunland Peanuts UCREW
Suzanne Zamora

Comcast UCREW
Spencer De Bord

City of Clovis UCREW
Mary Collins
Amy Sellers
Louis Gordon



Beat the Heat Fan Drive Portales Altrusa Club

Bank of Clovis UCREW
Richard Hood

Community Homecare UCREW
Amy Corbin

Roosevelt Co Electric Coop
UCREW
Annette Salguero

Cummins UCREW
Scott Odom

Southwest Cheese UCREW
Debbie Abrego

Allsup's UCREW
Susan Garrett

CNJ/PNT UCREW
Joyce Cruce

BNSF UCREW
Ricky Smith
Tom Hoffmeister

First Community Bank UCREW
Patsy Mills

Portales Municipal Schools
UCREW
Steve Harris

Mark Carpenter Plumbing
UCREW
Bryan Carpenter

McDaniels UCREW
Connie Williams

Corporate Cornerstones

These companies assign their annual corporate gifts to pay the administrative and fundraising costs of running the United Way of Eastern New Mexico. We thank them for taking care of the business expenses for fiscal year 2013.

Cupola \$10,00-\$14,999

Cargill Meat Solutions
Burlington Northern Santa Fe
Plains Regional Medical Center

Rotunda \$7,500-\$9,999

Xcel Energy

Keystone \$5,000-7,499

Citizens Bank of Clovis

McDonald's Restaurants

Adkins Construction
Bank of Clovis
Wells Fargo Bank, Clovis & Portales

Arch \$2,500-\$4,999

Plateau
NM Gas Company
Wal-Mart
Bender Family of Dealerships

Column \$1,000-\$2,499

New Mexico Bank and Trust C&S	Farmers Electric Co-op Interim Homecare
Western Bank of Clovis Valley Furniture	K. Barnett and Sons
American Classifieds American Heritage Bank	McDaniel's Home Furnishings NM American Water Company
Coldwell Banker Colonial Real Estate	Paradise Market TS&S Eateries

Pedestal \$500-\$999

Honetreat Company
JC Penny
Dillard's
Community Homecare
Contemporary Benefits
First Financial Credit Union
Hamilton Ford
Roden Smith Gifts
Roosevelt General Hospital
ZIP Printing

Because of these businesses

100% of all other

UNITED WAY GIFTS

go to support

COMMUNITY ADVOCACY
PROGRAMS

Media United

These media companies dedicated a portion of their advertising time or space in 2013 to communicating the message and mission of UWENM, ensuring that no donations went to buy advertising.

Radio Broadcasters

\$20,000

Zia Broadcasting
(KCLV,KTQM,KWKA)

\$10,000

Rooney and Moon Broadcasting
(KSMX, KSEL,KRMQ)

Print Media

\$7,500 & above

Clovis Media Inc.
(Clovis New Journal & Portales News Tribune)
American Classifieds/ Thrifty Nickel

\$2,000 & above

TeeVee Vues/The Print Shop