

2018 Moo-ve It!

The 8th Annual Southwest Cheese Fundraising Truck Pull Competition

Benefiting the United Way of Eastern NM

Saturday, Aug.18, 2018 10:00 am – 12 noon

At the Curry County Fair, Clovis NM

(Events Center Parking Lot)

Event Day Schedule:

9:30am – 10:00am Registration

10:00 - 10:15am Opening Ceremony and Announcements

10:15 – 10:45am 1st Heat Team Competition

10:45 - 11:15am Individual Pull Competitions

11:15 - 11:45am 2nd Heat Team Competition

11:45 - 12:00 noon Awards Ceremony

The Team Competition

- Payload: A milk tanker truck weighing 50,000 - 60,000 lbs.
- Be the team with the fastest time to pull the tanker 25 feet. You will have 2 attempts to pull the load. The fastest time of the 2 will be your team's score.
- First, second and third fastest team times will be honored with trophies and prizes.
- You may enter up to 15 members per team, min. age 18 years old.
- Registration fee is \$400 per team or included in the Super Big Cheese Sponsor package.
- ***Advance registration is preferred!*** Teams paid in advance (by July 13th) will receive souvenir T-shirts
- 100% of registration fees are donated to the United Way of Eastern NM.
- Every participant will receive a fresh block of cheese from Southwest Cheese.

Individual Puller Competition

- This is a chance for individuals to compete against each other for the fastest time pulling just the truck.
- ***New for 2018!*** There will be a men's division and a women's division each with a category winner.
- A champion's prize belt will be awarded to the person with the fastest time pulling the truck 10 feet.
- A pulling harness will be provided to competitors at the event.
- Registration fee is \$50 per individual.

2018 Moo-ve It Truck Pull Sponsorship and Entry Fees

“Super” Big Cheese Sponsor - \$800

- Includes one team entry
- Same benefits as **Big Cheese Sponsor**
- **Plus** benefits of a **Team**
- *(You save \$100 !!)*

Big Cheese Sponsor - \$500

- Large logo on T-shirt back (payment and logo artwork received by July 13th)
- 2' x 4' color Logo Banner displayed at our event
- Mention at the event and on Facebook event page and UWENM event page
- 2 souvenir event T-shirts

Pulling Team Competitor- \$400

- Enter your team, up to 15 members (see team registration)
- Chance to win trophy and individual prizes
- 15 souvenir event T-shirts if paid in advance (payment and sizes received by July 13th)

By the Whey Sponsor - \$200

- Small business logo or individual name on event T-shirt (payment and logo artwork received by July 13th)
- Business logo or individual name displayed on sponsor banner at the Fair and on T-shirt
- 1 souvenir event T-shirt

Individual Pull Competitor - \$50

- Compete against other individuals to pull just the truck for a chance to win the champion's belt
- Men's and ladies' divisions will each declare a winner

Deadline for T-shirt printing: July 13th, deadline for banner printing: August 10th

If you are a new sponsor this year, please email your logo artwork to: staff@unitedwaynm.org

Thank You for Your Support

Payment can be dropped off or mailed to United Way of Eastern NM, 1200 N Thornton St, PO Box 806, Clovis, NM 88101. Registrations and fees can also be emailed as a PDF file to staff@unitedwaynm.org

If you prefer to call in your credit card payment, call the UWENM at: **575-769-2103**.

Please make checks payable to the United Way of Eastern New Mexico

United Way
of Eastern New Mexico



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